



GLASGAY: Grab a date on Gumtree.com

With this year's Glasgay in full swing and the '*Big Gay Prom*' on its way this weekend, hundreds of guys and girls in Glasgow are logging online to seek a date.

Since Glasgay got under way on 12th October, leading dating site Gumtree.com has noticed an 80% increase in gay dating ads posted on its Glasgow site.

New research from Gumtree.com reveals that online dating in Glasgow is becoming more and more commonplace. Nearly one in ten people in Scotland aged between 25 – 40 admit they've gone online for a casual relationship, and 58% of people say they find it more acceptable today than ever before to log on to find love.

Every week Gumtree receives over 100 new postings in its gay dating category so whatever your requirements be it tall, dark and handsome, or short and hairy with a GSOH, Gumtree is sure to find your prom King or Queen.

Whether you're looking for love or just someone to have a fun night out with, log on to Glasgow.gumtree.com and click on 'gay dating' to start your search.

The *Big Gay Prom* takes place in St Andrews Square on Friday 9 November 2007. For more information and tickets log onto www.glasgay.co.uk.

ENDS

Notes to editor

Gumtree's top tips for safe dating

Honesty is vital when searching for a date on Gumtree - place a posting in the dating section outlining a brief description of yourself and what kind of man you're looking for, and look around for those matching your description. It also helps to include a picture of yourself as people are more likely to reply to your posting.

For all personal encounters with people you are not familiar with, Gumtree stress that you **MUST TAKE CARE!** Here are our top tips for staying safe:

If you do decide to meet someone through Gumtree, for your own personal peace of mind and safety, we suggest that you meet in a very public place and if possible take someone along with you when you first meet the person. If you do not have a friend with you, then ensure that you tell someone exactly what you are doing, where you are going, when you are expected back, and give contact numbers, etc.

Once at your rendezvous, if you feel at all uncomfortable with the situation, then we suggest you politely excuse yourself and leave. Do not feel obliged at any time during the encounter to do anything you are uncomfortable with.

The friends/dating/casual categories are designed for individual people to meet others at a level that they are comfortable with. We

promote safe practices and strongly advise people to use common sense and express due caution in every situation.

For more information please contact the Gumtree press office at Lexis Public Relations on 020 7908 6589 or email gumtree@lexispr.com

About Gumtree.com

- Gumtree.com was created in London in March 2000 and now covers 60 cities across 6 countries - the UK, and US Ireland, Poland, Australia, New Zealand and South Africa
- It is the UK's biggest website for local community classifieds including flat share, flat rentals and jobs
- Some Fast Facts
- 20,000 new ads in a day
- 100,000 new ads in a week
- Half a million new ads in a month
- Three quarters of a million ads live on the site at any one time
- 150 million page impressions every month
- Around 3 million visitors a month
- Gumtree.com users spend 5,360,000 minutes on the website each month
- Gumtree is your local community online. Home to all the things you'd expect from your local community; a place to find and advertise rooms, flats and houses, a notice board for selling and buying stuff, somewhere to find job or a date even just to chat with friends