



A DRESS BEFORE ADDRESS

Decision time is longer for clothes than property and house mates

British adults devoted less time checking out their current property before deciding to rent or buy than they'd normally spend trying on and deciding to purchase a suit or dress.

According to research of 1,200 adults by Gumtree.com, the UK's number one online community classified website, the average time people inspecting their current property was just 38 minutes before making a commitment to rent or buy.

By comparison if they were buying an item of clothing such as a suit or a dress worth £200, people would spend an average 1 hour and 23 minutes trying on and thinking about the item before purchasing.

When it comes to making their mind up on the next move one in four people made their decision to rent or buy their current property in just the first twenty minutes of viewing.

At the initial search stage people are likely to try on five items of clothing, compared to visiting an average of four properties.

It may be no coincidence that an almost half (43%) of adults have some regrets about the place where they currently live. One-in-three (36%) of adults wished they'd spent longer on their property decision.

According to Sophy Silver, of Gumtree.com, 'Choosing a new suit or dress may seem like a vital decision, but may only ever be worn a handful of times, but choosing a property live is a major financial commitment that shouldn't be done on impulse.

'If you are flat sharing it's also a big gamble if you don't know enough about your living companion, especially if you discover they have extremely different tastes and attitudes. The last straw could well be when they criticise your taste in clothes!'