



Modified Motors

Savvy motorists are revving-up their repairs

Car and motorbike renovations are on the rise as people are choosing to modify and fix their motors rather than buy new vehicles, according to latest figures from leading classifieds site Gumtree.com.

Keeping up with the Joneses is a thing of the past in today's financial climate as the site reveals a sharp 54% increase in people buying and selling car parts and accessories to improve existing vehicles. Motorcycle parts are also up 43% in the past 6 months compared with last year, revealing petrol heads and the general public alike are pimping their rides to keep them on the road and new purchases at bay.

The 'Parts and Accessories' section is growing much faster than the 'Motor Sales' section showing that online users are bucking the trend of disposable Britain, Gumtree spokesperson Chee Ho Wan explains: "People are choosing to invest in their current motors rather than purchase brand new vehicles due to the current consumer uncertainty in the motoring market. The site has become a busy network, not only for car and motorbike enthusiasts but also for people trying to stay on the roads in the most economic way possible."

Kerry Campbell from Walthamstow is advertising her car for sale on the site to improve her current financial situation, selling the car for individual parts because its worth more than the aging vehicle. She said: "With the cost of replacing the MOT, tax and ever increasing fuel rises, keeping a car on the road isn't cheap. I decided to sell my VW Polo because the recent fuel increases were the final straw. It also means that I now have a bit of quick cash at a time when I really need it."

Current listings in the motoring section parts and accessories include:

- Dual pedals for learner cars
- Sub-woofer, amp and speaker
- Original Recaro bucket seats
- Renault 5 car parts from £1
- Rover 400 for £1
- Mobile car fridge
- Neon lights

- ENDS -

For more information or case studies please contact the Gumtree press office at Lexis Public Relations on 020 7908 6589 or email gumtree@lexispr.com

Notes to editor:

About Gumtree.com

- Gumtree.com was created in London in March 2000 and now covers 60 cities across 6 countries - the UK, and US Ireland, Poland, Australia, New Zealand and South Africa
- It is the UK's biggest website for local community classifieds including flat share, flat rentals and jobs
- Some Fast Facts
 - 20,000 new ads in a day
 - 100,000 new ads in a week
 - Half a million new ads in a month
 - One million ads live on the site at any one time
 - 150 million page impressions every month
 - Around 6 million visitors a month
 - Gumtree.com users spend 5,360,000 minutes on the website each month
- Gumtree is your local community online. Home to all the things you'd expect from your local community; a place to find and advertise rooms, flats and houses, a notice board for selling and buying stuff, somewhere to find job or a date even just to chat with friends