

MEDIA ALERT:

GUMTREE.COM CALLING ON LOCAL TRADESMEN FOLLOWING LAST NIGHT'S EARTHQUAKE

Gumtree.com, the UK's biggest classifieds website, today predicts a huge surge in demand for tradesmen on the site as damage from last night's earthquake hit large parts of the country.

After a sleepless, shaky night residents were faced with chimney stacks and tiles missing from their roofs, along with reports of widespread minor structural damage across the [PLACE] region when they got out of bed this morning. Faced with such unexpected damage, residents are expected to be on the hunt to find the best value tradesmen in their area.

Sophy Silver of Gumtree.com is today encouraging tradesmen to post their ads up on the site to help meet the expected rise in demand. She says: "It can be difficult to find a tradesman at the best of times, and we're predicting a rise in traffic to the Jobs section of the site as people look to repair damage from last night's quake. We would suggest they post their services on TOWN.gumtree.com, so that residents who have suffered damage overnight can easily find someone to fix it quickly and easily."

For more information, or to arrange an interview with Gumtree spokesperson Sophy Silver, please contact the Gumtree press office at Lexis Public Relations on 020 7908 6589 or email gumtree@lexispr.com