



19th June 2007

FREDDIE MERCURY'S PIANO UP FOR SALE ON GUMTREE.COM

Freddie Mercury's old piano is on sale today on the UK's busiest classifieds website, Gumtree.com.

The flamboyant rock legend learnt more than the odd ditty on this Kirkwood upright piano, when he lived at his Aunt and Uncle's in Feltham, Middlesex during 1964. Mercury went on to front one of the biggest rock bands in the world and many of Queen's most popular songs have piano as the main instrument.

The old ivories are up for grabs again for £8,000 on Gumtree.com and whilst it might need a little tuning, you can't put a price on such a fantastic piece of memorabilia. It comes complete with an authentication letter from Freddie's Mum, Jer Bulsara.

Vender, Amer Ali says: 'We've had a lot of interest already and chose Gumtree.com for a quick sale. I can't make music so I'm hoping to make a little money out of it instead. I'd prefer it to go to a fan though or someone who'll enjoy its history. Who knows, it could spur on the next Freddie Mercury!'

The advert has already attracted XXXXXX hits in just one day and can be viewed at <http://www.gumtree.com/london/74/9690174.html>

Sophy Silver of Gumtree.com comments: "We have a lot of postings for pianos but this is the first one to have such a huge celebrity history. The interest has been phenomenal and we hope one of our Gumtree community members offers it a good home."

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For more information or case studies please contact the Gumtree press office at Lexis Public Relations on 020 7908 6589 or email gumtree@lexispr.com

About Gumtree.com

- Gumtree.com was created in London in March 2000 and now covers 70 cities across 7 countries - the UK, Ireland, Poland, Australia, New Zealand and South Africa and Asia!
- It is the UK's biggest website for local community classifieds including flat share, flat rentals and jobs
- Some Fast Facts
 - Gumtree UK now has more than 140,000 live job ads
 - 1 million live ads at any one time!
 - 20,000 new ads in a day
 - 100,000 new ads in a week
 - Half a million new ads in a month
 - 150 million page impressions every month
 - Around 3 million visitors a month
 - Gumtree.com users spend 5,360,000 minutes on the website each month
 - 140,000 jobs live at any one time, making Gumtree the UK's largest jobs site
 - 10 millions ads on Gumtree since it launched!
- Gumtree is your local community online. Home to all the things you'd expect from your local community; a place to find and advertise rooms, flats and houses, a notice board for selling and buying stuff, somewhere to find job or a date even just to chat with friends