



Ahead of 'Buy Nothing Day' on Sat 24th November, we challenge you to 'swap til you drop' on Gumtree.com...without spending a penny!

Gumtree is your local community online and home to all the things you'd expect from your local community, including a 'swap shop' and freebies section. It's a great way to clear out your unwanted items and trade them for other people's goods that you need.

To help you make the most of 'Buy Nothing Day', Gumtree has compiled these tips to resist the shopping urge:

- Swap around – choose 5 items in your house that you no longer need, post them on Gumtree in the 'swap shop' section and trade them for more essential stuff. One man's trash is another man's treasure so give it a go
- Trade among friends - hold a trading party among your mates – its like shopping without your credit card!
- Blag it – sweet-talk the lovely waiter in your local café to give you a free coffee in return for a smile
- Free feed – set up a date on the dating section of Gumtree and 'accidentally' forget your wallet
- Window shop – this way you still get to go out shopping without denting your bank balance
- Ride-share – grab a lift with your friends to save your bus fare

So leave your bank cards at home this weekend – no cheating now – and see if you can survive without spending!

ENDS

For more information please contact the Gumtree press office at Lexis Public Relations on 020 7908 6589 or email gumtree@lexispr.com

About Gumtree.com

- Gumtree.com was created in London in March 2000 and now covers 60 cities across 6 countries - the UK, and US Ireland, Poland, Australia, New Zealand and South Africa
- It is the UK's biggest website for local community classifieds including flat share, flat rentals and jobs
- Some Fast Facts
 - o 20,000 new ads in a day
 - o 100,000 new ads in a week
 - o Half a million new ads in a month
 - o Three quarters of a million ads live on the site at any one time
 - o 150 million page impressions every month
 - o Around 3 million visitors a month
 - o Gumtree.com users spend 5,360,000 minutes on the website each month
- Gumtree is your local community online. Home to all the things you'd expect from your local community; a place to find and advertise rooms, flats and houses, a notice board for selling and buying stuff, somewhere to find job or a date even just to chat with friends