



21st February 2007

Brummies crying out for Polish Lessons

The stereotype of Brits being a couch potato could not be further from the truth. In fact 42% of Brits are currently learning new skills to help find better jobs, broaden horizons or just to make new friends. Gumtree.com, the UK's largest community classified website has found that the most popular of all skills to learn is a new language.

Research out today from the Regional Language Network in the West Midlands has found that Polish is the most 2nd most spoken language in the area. With Brummies keen to learn the language Gumtree.com has the perfect platform in the skills swap category of the popular site. Swapping skills is a great way to learn something for free and of course to make new friends. It might be a good idea to get on the site sooner rather than later to brush up on your languages as road signs in Cheshire have already been translated to Polish!

Gumtree Birmingham has been inundated with demands for polish lessons, with demand far outstripping supply. With Polish language lessons being the one of the most searched for word in the skills swap category, Gumtree.com, has put out a call for local Polish people to get online and share their skills - who knows they may even make some money or swap for another skill.

For example here is one ad posted on the Gumtree Birmingham site:
"I am Polish female in 30s, well educated, open minded with fantastic sense of humor. I want to improve my English and meet interesting, intelligent people"